February 1, 2013

Dear School Administrator,

The Kentucky Electronic Security Association (KYESA), an official chartered chapter of the national Electronic Security Association (ESA), is pleased to announce the 2013 Youth Scholarship program providing an opportunity for college scholarships to sons and daughters of active-duty police and fire personnel.

One scholarship award, in the amount of $1,000 is available to qualified high school seniors. The rules for eligibility are contained in this mailing. The national Electronic Security Association (ESA) has more than 2,500 members and KYESA has over 40 members in our state. Our members are companies that sell, design, install, maintain and monitor electronic burglar and fire alarm systems, CCTV systems, intercom and access control systems. This scholarship award is a small way for our industry to say “Thank You” to our very dedicated public safety community and to help pay for an advanced education for deserving students.

Please publicize this scholarship opportunity to your students. A copy of the requirements and application are included with this letter. They can be copied and disseminated as needed.

Another exciting aspect of this scholarship is that the winner from our state is eligible for the national scholarship awards, sponsored by Vivint. We are pleased to announce that this year the ESA Youth Scholarship program will award four college scholarships. The first place national winner receives $10,000, the second place receives $5,000, the third place receives $3,500 and the fourth place award winner receives $1,500.

We are happy to provide this opportunity to a deserving student, and look forward to assisting you in any way. If you have questions, please contact me at 502.475.2340.

Sincerely,

Jean Novy
Executive Director
Kentucky Electronic Security Association
2013 Youth Scholarship Program
Applicant Information

HISTORY OF THE PROGRAM

ESA Youth Scholarship Program
In 1996, the Electronic Security Association (ESA) launched the Youth Scholarship Program to promote goodwill among the electronic systems industry and police and the fire officials by providing college scholarship awards to their deserving sons or daughters.

ESA, a non-profit 501(c) 6 trade association, is the nation's oldest and largest organization dedicated to representing, promoting, and supporting the electronic life safety, security and systems industry. Member companies specialize in a wide spectrum of services to commercial and residential customers, including security and fire alarms, video surveillance, access control and monitoring. In cooperation with a federation of state associations, ESA provides government advocacy and delivers timely information, professional development tools, products and services that members use to grow and prosper their businesses. ESA may be reached at 888.447.1689 or on the Web at www.ESAweb.org.

Celebrating its 16th year, the Youth Scholarship Program has provided thousands of dollars to students attending higher education institutions across our country. In fact, more than $300,000 has been through the Youth Scholarship Program.

Today, ESA and participating Charted Chapter Associations are involved in the scholarship program. The first place winner of each state’s program is automatically considered for the national ESA Youth Scholarship Program awards. Students who reside in a participating state must enter their state-level scholarship program to be considered for national awards. Students who reside in a state without an ESA chapter or in a non-participating state should submit their applications directly to ESA. ESA will select one of these students as the national nominee to compete with the state winners. This student will be awarded a $1,000 scholarship. (See page 3 of this application for a list of participating states.)

Each state program awards scholarships at various levels; check with your participating ESA chapter for information on specific state award levels. The first place national winner receives $10,000, the second place receives $5,000, the third place receives $3,500 and the fourth place award winner receives $1,500 to put toward their college education.

Mail completed applications (including transcripts, essay and other documentation) to the participating ESA chapter.

Jean Novy
Youth Scholarship Program
PO Box 11162
Shorewood, WI 53211

APPLICATIONS MUST BE RECEIVED ON OR BEFORE THE DEADLINE TO BE ACCEPTED.

ESA Youth Scholarship Program Rules and Application ©Copyright ESA 2012-2013
RULES AND ELIGIBILITY REQUIREMENTS

1. Applicants must be at least 15 years of age and not older than 20. He or she must be a graduating high school senior who will receive a diploma from an accredited high school, located within the state where they apply. Home schooled students and students attending military or boarding schools are also eligible to apply. Applicants must be accepted for admission to an accredited college or university, matriculating the following year.

2. Each eligible student must have a father, mother or natural guardian who meets the following qualifications:
   a. The student’s school must be located in the state where the parent is a full-time active employee OR within a 100-mile radius of where the parent is a full-time active employee.
   b. Parent must be a full-time paid member of the police or sheriff’s department or fire department. Parent/guardian may also be a volunteer member of a fire department.
   c. Parent or guardian must be a full-time public safety officer (police/fire). Children of administrative staff do not qualify.
   d. Children of DHS, FBI and other Federal employees do not qualify.
   e. Children of reserve officers, part-time sheriff’s deputies and retired, deceased or disabled employees do not qualify.

3. Each student must submit a fully completed and signed application. The application may be submitted first, followed by other required documents. Application and all other required documents must be received on or before the deadline to be accepted. Failure to follow instructions can result in disqualification.

4. Students must submit the following:
   a. Completed and signed application
   b. Essay (typed)
   c. Transcripts from the school (or parent if home schooled) that lists the student’s grade point average. GPA must be in a standard 4.0 or 0-100 percent scale or conversion method must be provided (weighted GPA scores accepted).
   d. Proof of acceptance to a college or university (letter/certificate acceptable; does not have to be the student’s intended college or university)
   e. Proof of parent’s occupation (copy of ID or supervisory letter on station letterhead acceptable)
   f. Copies of SAT and/or ACT test score results submitted by the high school (these may be included on and sent with official high school transcripts)
   g. Résumé listing academic prizes, awards, hobbies, extracurricular activities and work history
   h. Letter of recommendations from a high school counselor, teacher or other outside agency which verifies participation in extracurricular activities and speaks of the student’s character

5. All materials become the property of the ESA Chartered Chapter (if applicable) and ESA. By submitting an application and essay, the student grants permission to publish any and all essays. Applicants also agree that if they win, they will cooperate in publicity efforts, including (but not limited to) participating in interviews with state and national ESA communications, local, trade and national press, and submitting photos for inclusion in state chapter and national publications, press materials and online. Applicants will make every effort to meet with the local ESA chapter for an award presentation ceremony. (Attendance at such an event is not a requirement but is encouraged.)

6. Awards are based on a combination of academic achievement, national test scores, extracurricular participation and the essay. All decisions are final. The score is based on the following:
   a. Grade Average 25 points
   b. SAT Scores or ACT 30 points
   c. Essay 25 points
   d. Academic prizes, awards, hobbies, school and outside extracurricular activities 20 points

   Total 100 points

ESA Youth Scholarship Program Rules and Application ©Copyright ESA 2012-2013
Mail Scholarship Applications to:

Jean Novy
Kentucky Electronic Security Association
P. O. Box 11162
Shorewood, WI 53211
STUDENT APPLICATION

Please type or clearly print all information. Form must be filled out completely and signed.

Name of Applicant ____________________________________________
Last________ First________ Middle

Street Address________________________________________________________

City__________________________State__________________________Zip________

Telephone Number__________________________Email____________________

High School Information

Name of High School (write "home schooled" if applicable)

Street Address________________________________________________________

City__________________________State__________________________Zip________

Telephone Number__________________________

Year of HS Graduation__________________________GPA through 11th Grade________Class Ranking ______

Note: GPA must be in a standard 4.0 scale or based on a grade percentage of 1-100. If your official high school transcript does not include a GPA in one of these formats then a method of conversion must be supplied (weighted GPA scores accepted).

Test Scores

Highest SAT Scores: Verbal: ______ Math: ______ Writing: ______ Total: ______

Highest ACT Score: Composite Score: __________________________

Parent/Guardian Information

Name of mother, father or guardian employed by the police or fire department

Last________ First________ Middle

Street Address________________________________________________________

City__________________________State__________________________Zip________

Telephone Number__________________________Email____________________

Precinct or Fire House_________________________________Badge Number____________________

Street Address________________________________________________________

City__________________________State__________________________Zip________

Telephone Number__________________________

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School Counselor Information

Home schooled students should list contact information of the person who can best verify school work and extracurricular activity.

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Résumé

Students should submit a résumé listing academic prizes, awards, extracurricular activities, outside activities, community service, work history and hobbies a separate sheet attached to the application.

Writing Sample/Essay

On a separate sheet(s) of paper, write a 500-1000 word essay which explains "What it means to ME to have my parent or guardian involved in securing our community." Please be original, creative and use proper spelling, grammar and punctuation. (Only writing samples that are typed will be considered.)

The essay should be about you as an individual and how your parent or guardian, being a member of the public safety community, has shaped your character. Be sure to include specific examples of how decisions you've made in your life reflect the example he or she has set.

Applicants who submit this form and meet the appropriate requirements agree to the following:

1. All prize winners will be notified in writing
2. All applications and writing samples become property of the ESA and its state chapters.
3. I verify to the best of my knowledge that all of the information contained in this application is accurate and correct. My parent or guardian has signed this application too, verifying the accuracy of the information contained herein.
4. I agree to the terms and conditions of the ESA Youth Scholarship Program. I authorize the ESA and/or its state chapter to verify all aspects of this application with my high school or the employer of my parent or guardian. I agree to abide by all the terms and conditions of the ESA Youth Scholarship Rules.

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